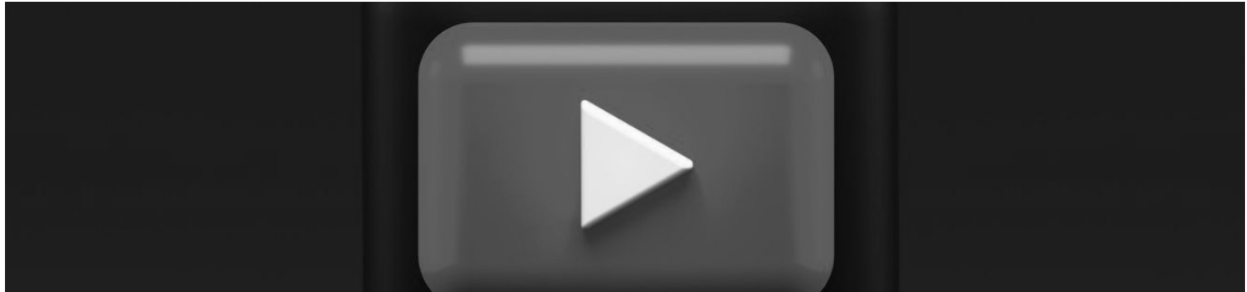


Data-Driven Automated Pricing For Private Label Sellers

*** Plus full suite of business intelligence tools!



Could you be making more money in your Amazon business?

Use Sales Velocity, Inventory Levels and Price Elasticity Testing
To Find the Perfect Price Point,
Every Day of the Year

Transparent & Measurable

See in black and white on our customizable dashboard how much additional money you're generating.

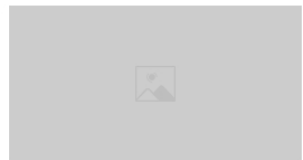
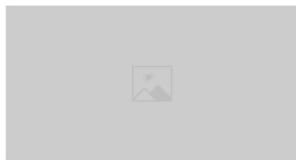
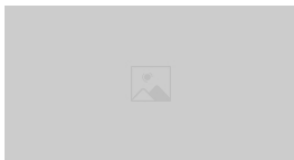
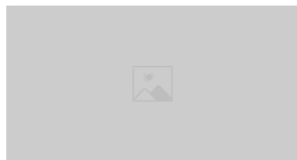
Intelligent Strategy

Know exactly which items to reprice and by how much, based on your data, inventory, and sales velocity.

Rapid Response

With software that's always analyzing the data and adjusting, your price will swiftly respond to any market or inventory changes.

Clients Who Have the Edge



How do you set a price?

You picked a price for your item. But is it the right one?

Well, you're happy with the sales.
But your customers may be willing to pay more for that very same item.

How would you know?

And what about market changes?

During inflation, costs are rising. You probably need to raise your prices too, but how do you do that? **By how much? And do you raise the price on all your items equally?**

What about when you're sitting on inventory? If you lower your price, your sales velocity will pick up, but you also don't want to sell out before you can re-stock. **How do you find that magic number that balances it all?**

There's only one answer to all these questions and only one real way to know. Analyze your data and test new price points with automated pricing software.

AZsellerkit is a software solution that utilizes high-level algorithms to discover and set the perfect price point for each one of your items.

We find the sweet spot, where you perfectly balance sales velocity and maximize profit.

And we find this moving target, every single day of the year. Again. And again. And again.

How does AZsellerkit work? There's a story in your data.

1

The Challenge

The AZsellerkit software was developed based on our 20+ years of personal experience as Amazon sellers. While managing our business, we struggled with the sheer volume of data we needed to sift through.

We would pour over reports, analyze the data, and then make decisions based on the story the data was telling us. But with so many SKUs, it was impossible to do this on an item-by-item level.

2

The Development

We tried other solutions, but none of them did what we needed. We repeatedly asked other software providers to add automated pricing, with full capabilities. When our requests fell on deaf ears, we decided to create our own software solution. We compiled all our data analysis and the subsequent decisions we made based on that data and turned it into an algorithm. This is the basis of AZsellerkit.

3

The Solution

AZsellerkit's actions are based on the parameters you set. It takes your logic and your business requirements and automates them. It's not artificial intelligence- it's you, with unlimited time, energy and resources.

It thinks the way you think and behaves in the way you would. And it yields powerful results.

The Story Continues:

AZsellerkit emerged as more than just a pricing tool.
It's a complete business management solution.
Running the full gamut of business intelligence tools,
we have features and reports that help you gain access to all the information
you need to know about your finances, inventory, shipping, and returns
to run your business with smooth efficiency.

AZsellerkit in Action



Ride any market changes with confidence and intelligent pricing decisions.



Respond to seasonal spikes and drops in demand by setting your price to maximize revenue.



Continue to test in stable times and find the ideal price point, without hurting your sales velocity.

**Gain the power to test, adjust, and optimize.
So that you walk away with all the money that's yours. Every day of the year.**

Using AZsellerkit- How can AZsellerkit Help you?



Velocity-Based Pricing Strategy: Test your Price Elasticity

This strategy is ideal for sellers who have stock but are looking to determine the price elasticity for their items. We test higher and lower price points and pinpoint the items that don't suffer a decrease in velocity when prices are increased, allowing you to achieve maximum profitability.



Inventory-Based Pricing Strategy: Price Adjustments in Response to Inventory Levels

Set days of supply, floor, and ceiling prices and the software will respond by increasing prices when stock is running low and decreasing prices when you're overstocked. This will help you maintain a healthier cashflow on your overstocked inventory, while squeezing extra margin out of your remaining inventory as you sell out. And staying in stock will help you have a better ACOs and maintain your sales rank.

We've tried going it alone, without the right software.

And here are some of the painful results.



Assumption-Based Decisions

Whether it's rising prices or overstocked items, your response will be based on good guesses... and often miss the target.



Manual Overload

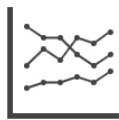
When you have many SKUs, it's challenging to manually read all the reports, perform all the data analysis, and make smart item-based decisions. The scope is too enormous and many things will fall through the cracks.



Risk Long Lasting Mistakes:

Decisions can have long-lasting impacts, without the capacity to recognize and identify mistakes and quickly correct them.

Pricing With AZsellerkit Will Transform Your Business



Data-Driven Pricing Decisions

The software uses many data points, along with your parameters, to find the perfect price point for each item.



Easily Control with Automation

Whether it's one SKU or 20,000, our software can easily analyze and find the perfect price for every one of your items.



Minimize Risk with Constant Analysis

Our software is constantly taking a read on your sales velocity and the market. If there's a negative impact, it will immediately self-correct.

Want to see our software in action?

- 14 day **free** trial.
- No credit card required!
- Trial begins after onboarding call, which includes account setup and software demonstration.

Sign up
and watch your revenue numbers climb!

[Sign up](#)

AZsellerkit
info@azsellerkit.com



This site prototype was created with Draftium

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Show me how

